




m **spirit** o n o i

There are still so many beauty rituals to discover...



Searching for new well-being rituals,
man found paradise...



Tahiti, Bora Bora... Islands with names that sound like magic formulae, filled with ancient secrets that evoke a hidden paradise in the heart of the South Pacific.

For two thousands years, on white sandy beaches and in the tropical forests of volcanic islands, the Maohi people have been cultivating total harmony with nature. They have learned to use and live with the Mana, a vital force that surrounds them and links them to the world.

This art develops an extraordinary sense of well-being, a unique gift for beauty and grace. The Monoi Institute invites you to seek inspiration from Maohi traditions and renew the very notions of beauty and wellbeing for the body and the soul - reconnect to ancient rituals where sacred plants are spiritual guides for both gods and man.



Regenerative care for the body and soul.



As a legacy, the Mahoi tradition has given us a precious sacred oil.

This is the prodigious combination of fresh tiare flowers and refined coprah oil.

Monoi de Tahiti is much more than a skin and hair preparation. It has also the power to stimulate the senses and feed the imagination. The product of a luxuriant nature, it is the inspiration for a new art of personal care.



Tiare Tahiti

the beauty flower

The Tiare flower is a gift from Tane, the god of beauty. Its snow white petals are a symbol of purity and its suave and addictive fragrance is the signature of Tahiti. Offered as a welcome sign to newcomers, it is an invitation to enter a world of wellbeing. An endemic flower from French Polynesia, the gardenia taitensis is rich in active compounds known for their soothing and purifying properties.

A halved coconut is shown from a top-down perspective, centered in the frame. The white, fleshy interior of the coconut is visible, and the dark brown husk is also seen. The coconut is set against a black background. On either side of the coconut, there is a decorative, symmetrical pattern in a light gray or white color, resembling traditional Polynesian or Maori art. The text is centered within the white interior of the coconut.

Coconut

White gold from Tahiti

The exceptional geo-climatic conditions of the coral Islands in French Polynesia produce the Haari, a coconut with unique qualities, the life fruit of the islands.

The refined oil obtained from the almond is praised for its incomparable silkiness.



The soul
is a reflection
of the skin

white

caress



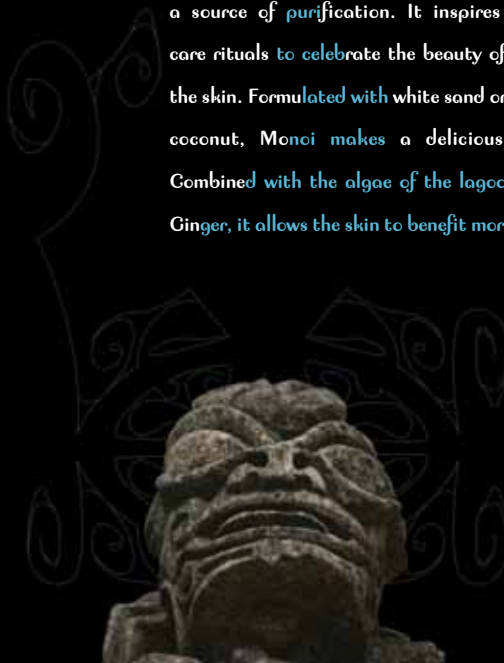
Monoï reveals the enchanting power of the skin. Like the milk of coconut pulp and fresh flowers, it is carefully prepared to make the skin soft (iri maru) and silky (ana'ana).

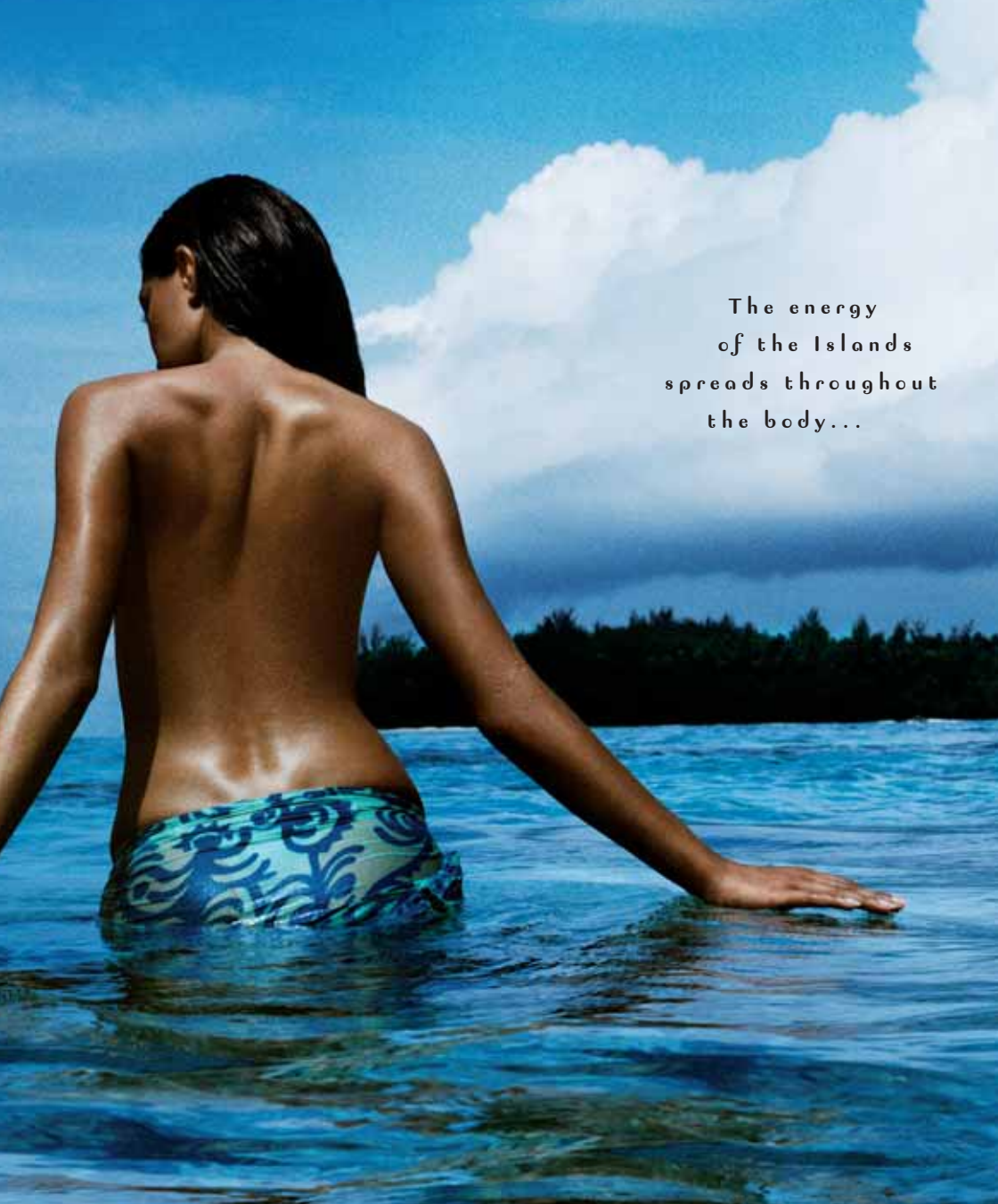
Like a motherly caress, it delicately nourishes and purifies the skin, awakening it to the softness of the senses. Associated with sandalwood or Miri, Monoï oil offers protection from evil spirits. According to the Maohi tradition, beauty rituals are closely related to spirituality - skin care is also a ritual of the soul.

Blue spa


Born in the sun of the Pacific Islands, Monoi oil expresses all the magic of the lagoons. Slightly tepid, it makes the skin more supple and nourishes the hair. With the combined benefits of massage, sea water and light, the body and mind feel relaxed and boosted by the extraordinary energy of the islands.

The sea is a sacred place, the supreme marae, a source of purification. It inspires new personal care rituals to celebrate the beauty of the body and the skin. Formulated with white sand or freshly grated coconut, Monoi makes a delicious body scrub. Combined with the algae of the lagoons or Tahitian Ginger, it allows the skin to benefit more from the sun.





The energy
of the Islands
spreads throughout
the body...

A woman with dark hair styled in a bun is seen from behind, holding a bamboo pole. She is in a lush green forest setting. The text "Live in harmony with the world" is overlaid on the image.

Live in harmony
with the world

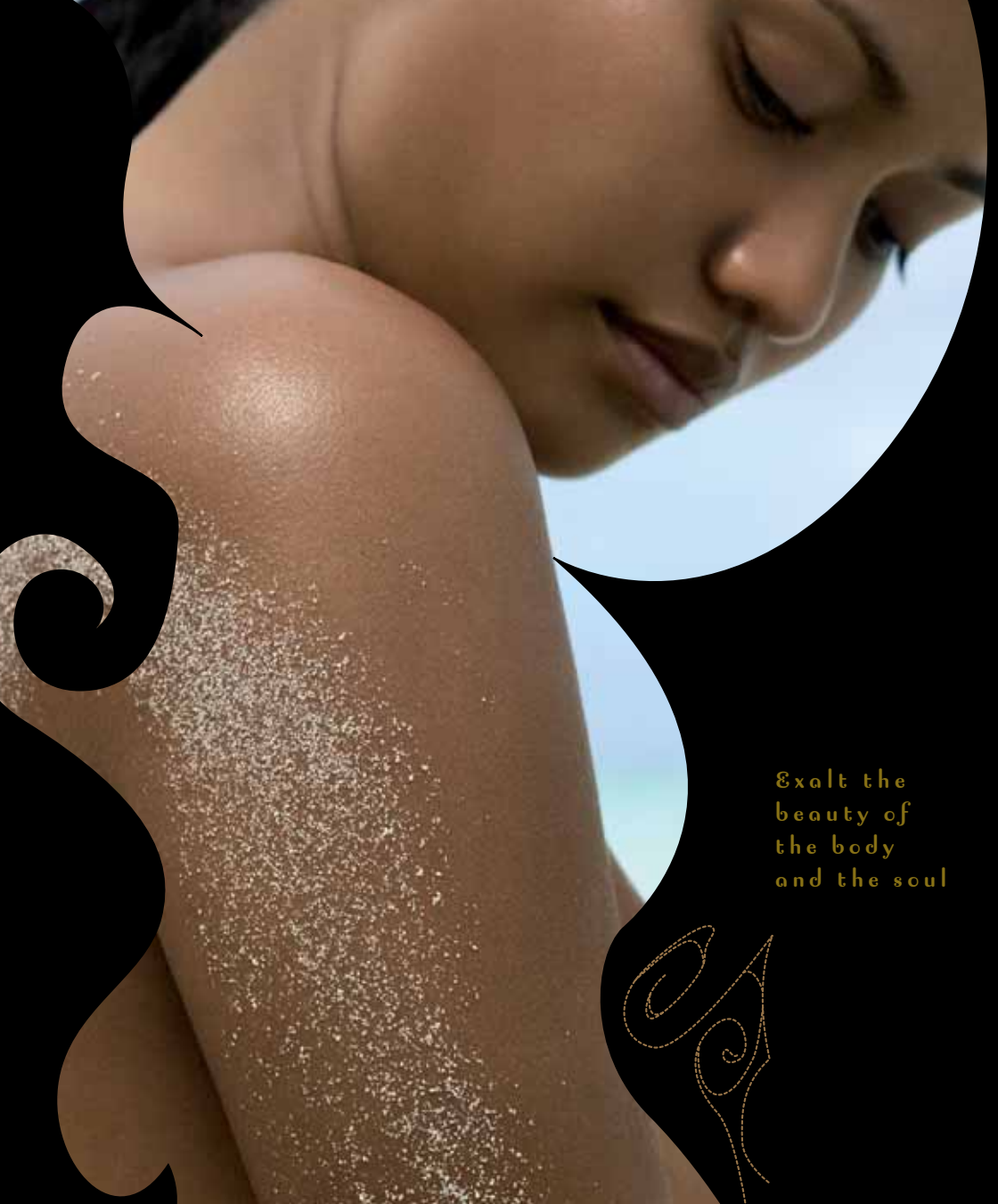
green secret



Monoi is one of the most ancient preparations of Raaui Tahiti - the knowledge of plants and how to use them to heal the skin and mind. This art draws its secret from the heart of the tropical forest, where nature is still vibrating from the telluric forces it originated from.

Prepared with Raaui Tahiti ferns, with Noni extracts or Tamanu oil, Monoi is a massage oil or an unguent with healing benefits.

The balance of the skin is restored, the Mana can flow freely through the body, and the mind opens up to feel marvellously at one with nature.



Exalt the
beauty of
the body
and the soul



Divine Gold



A cult product for skins that love the sun, Monoï makes the beauty of the body sublime. The purity of Tiare flowers combines with the gold of refined coconut oil to adorn the skin with a silky veil of grace and glitter.

The ritual oil of royal ceremonies, the sacred product of the Oreaï, Monoï produces voluptuous alchemies in the sun... combined with ylang ylang, Tahitian vanilla or Kaupé flowers, this beauty nectar leaves a soft and sensuous feel on the skin that transports the mind.

A pure delight for all the senses...

Tahitian massage is a blessing
for travelers. It awakes the senses and restores
the free flows of energies through the body.

Monoi is by tradition the oil of the Maohi

The Taurumi starts from the top of the head and follows the
energy lines in order to expulse the knots that may tie them.

During the massage, Monoi enhances the gesture and is the
carrier of active herbal ingredients - it is a sensual second
skin, producing an extraordinary feeling of wellness.

Monoi leads to an art of beauty and well being:

it erases the limits between the body

and mind and inspires

new rituals where

spirituality

meets.

Monoi
de Tahiti



massage: the Taurumi

The authenticity of Monoi de Tahiti is protected by an “Appellation d’Origine®”, a guarantee that certifies the origin and manufacturing process of the product.

Founded in 1992 by the members of the “Groupement Interprofessionnel du Monoi de Tahiti”, the Monoi Institute combines leading specialists. It brings together the best specialists in the natural resources of Tahiti and her islands.

Its mission is to develop the knowledge of Monoi de Tahiti and inspire new beauty and well-being rituals drawing from the source of Raau Tahiti.

According to your specifications, the members of the Institute may design specific monoi formulae tailored to your needs.



INSTITUT DU MONOI

Discover the new product concepts and sample formulae
or our inspiration guides at:

www.monoi-institute.org



white

Original and sensual care

- Face:**
Radiant day care with pearl extract
- Body:**
Moisturizing fluid with Tiare petals
- Hair:**
Nourishing and embellishing sap
with coconut and sandalwood extracts
- Baby:** Bath cream



blue

Spa - Resourcing care

- Body:**
Body scrub with white sand from Bora Bora,
Massage oil with lagoon flowers
- Hair:**
Revitalizing pulp
- Extreme:**
Surfer balm
Lip balm with pineapple extract from Moorea

Monoï Spirit

To nourish the soul of your products and meet the new needs of the skin



green

Healing care

- Face:**
Anti-ageing serum with medicinal plants;
Repair balm with Tamanu oil
- Body:**
Waterfall shower gel; Massage oil
with Maohi herbs
- Hair:**
Nourishing and reparative bath with noni pulp



gold

Sun - Sublime skin care

- Face:**
Sublime skin care and anti-ageing formula
with Kaupe flower
- Body:**
Tan embellisher skin nectar;
Protective care with Rea tahiti
- Hair:**
Micro oils with Tahitian vanilla

spirit



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