

The Monoi Institute inspiration guides





Monoi

Sublimating *care*

The Sun and Gold have always had an intimate relation to vitality, perfection and eternity. A golden tanned skin is radiant, sublimated ... voluptuously divine... at last.

In the Pacific Islands, the art of sun care has a name: Monoi - and a symbol: the Tiare flower.

All great sun care products share three essential characteristics: functionality, a sensual texture and an addictive fragrance. Moisturizing and soothing, Monoi is a light, silky fluid with a suave fragrance reminiscent of Paradise. Genuine liquid gold, Monoi feels like a prodigious nectar to the skin.



Oranui

solar care

A **silky golden oil**, Monoi carries active principles extracted from fresh Tiare flowers. **Its soothing and moisturizing virtues** deliciously prepare the skin for the celebration of the sun.

A **cult product** on the beaches of the French Riviera for many years, Monoi embodies a certain formulation spirit: the love of **generous and sensorial textures**, a preference for the skin's natural defence system, a genuine taste for the glamorous and the sublime.

Sample Formula: Divine Gold scintillating gel cream

Some skins adore the sun, Divine Gold is a prodigious gel cream formulated to supplement their metabolism and sublimate their aspiration to beauty.

In Divine Gold, Monoi – a preparation of white radiant Tiare flowers and carefully refined coconut oil from the South Pacific – contributes to a better hydration and conditioning of the skin.

In combination with Monoi: Biotanning, an extract of sweet orange rich in citroflavonoids, stimulates the natural tanning of the skin; Smart Vectors are UV activated to protect the skin against free radicals and Phycocorail, a marine complex, contributes to protecting skin cells against sun damage.

DIVINE GOLD, scintillating tanning cream

Phase 1 :	/100,0 g
Aqua/water	qsp 100.0
Aqua/water	
Glycerin (SPCI)	3.0
Glycerin	
Phycocorail (Secma)	0.2
Corallina officinalis extract	
Smart Vector UV C-E (Coletica)	2.0
Water & caprylic capric triglyceride & butylene glycol & carbomer & DNA	
Biotanning (Silab)	1.5
Hydrolyzed Citrus aurantium dulcis fruit extract	

Phase 2 :	
Sepiplus 400 (Seppic)	1.3
Polyacrylate & polyisobutene & polysorbate 20 (provisional name)	
Sesame oil (Soliance Group)	2.5
Sesamum indicum (Sesame) Seed oil	
Elefac I 205 (SACI-CFPA)	3.5
Octyldodecyl neopentanoate	
Sepicide HB (Seppic)	1.0
Phenoxyethanol (and) Methylparaben (and) Ethylparaben (and) Propylparaben (and) Butylparaben	
Monoi de Tahiti (Monoi Institute)	5.0
Cocos nucifera-Gardenia tahitensis	
α tocopherol acetate (Roche)	0.3
Tocopheryl acetate	
Prestige sparkling pure gold (Eckart)	2.0
Mica/titanium, dioxide/tin, oxide	
Fragrance ressource (Floressence)	0.25
Fragrance	
Aromatic composition	
(Pacifique Sud Cosmétique)	0.05
Fragrance	

pH= 6.0 + / - 0.5 (citric acid at 20%)

Operating mode:

Prepare phases 1 and 2 whilst stirring to obtain homogeneous phases.

At room temperature, pour phase 1 into phase 2 whilst stirring.

Homogenize. Measure and adjust the pH – it must be at 6.0 + / - 0.5

The texts and formulas in the inspiration guides are only presented as indicative projects for use by professionals in the Health and Beauty industries. The Monoi Institute does not offer any guarantee whatsoever relating to the efficacy, the stability or the safety of the different concepts. It is the responsibility of each individual user to check that formulated products comply with the industry regulations.



Hinamoe

body care

Monoï is like an ancient elixir of life, a **ritual nectar** allowing the miracle of the sun on the skin: the sun bath feels like a prodigious **gold bath** that would make the body *eternal, divine*.

In the evening, wear a light golden oil, like a fluid **silk**... Monoï, the sacred oil, carrying the spirit of Tiare flower, reveals the beauty of sun **sublimated skin**.

Sample formula: Skin nectar

Scintillating micro-emulsion

Fluid, delicate, light, Skin nectar has been designed to be worn like a golden veil during summer evenings.

Formulated to soothe and hydrate the epidermis, this beauty secret awakens skin sensations and sublimates the radiance of tanning.

In the formula, Monoï, royal care of the South Pacific, is combined with a soothing extract of brown algae from Polynesia. A vegetable extract stimulates positive sensations by promoting the natural production of beta endorphins within the epidermis.

SKIN NECTAR, Scintillating body emulsion

Phase 1 :	/100,0 g	Phase 2 :	
LAS (Gattefossé)	20.5	Water	qsp 100.0
PEG 8 caprylic/capric glycerides		Aqua/water	
Diisostearic Plurol (Gattefossé)	10.2	Areumat lavanda (Codif)	1.0
Polyglyceryl-3 diisostearate		Water & Lavandula stoechas extract	
MOD (Gattefossé)	7.7	Elefac I 205 (SACI-CFPA)	3.5
Octyldodecyl myristate		Octyldodecyl neopentanoate	
Sepicide HB (Seppic)	1.0	Quinquina HS (AMI)	0.5
Phenoxyethanol (and) Methylparaben (and) Ethylparaben (and) Propylparaben (and) Butylparaben		Propylene glycol, Cinchona succirubra extract	
Monoi de Tahiti (Monoi Institute)	2.2	Brown algae extract from the South Pacific (Pacific Way)	0.5
Cocos nucifera-Gardenia tahitensis		Sargassum mangarevense extract	
α Tocopherol Acetate (Roche)	0.3		
Tocopheryl acetate			
Lipidami Jasmin (AMI)	0.5		
Helianthus annuus seed oil, Jasminum officinale extract			
Prestige sparkling pure gold (Eckart)	0.2		
Mica/titanium, dioxide/tin, oxide			
Fragrance "Iles sous-le-vent" (Mane)	0.1		
Fragrance			

Operating mode:

Work at room temperature.

Prepare phases 1 and 2 separately, pour phase 2 into phase 1 while slowly stirring.

The mix obtained must be limpid and homogeneous.

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Inatésa

Hair care

In the Islands of French Polynesia, women massage their hair with **Monoï de Tahiti**, a conditioning care against the aggressions of the winds, sea salt and the sun.

Applied on wet hair, **Monoï hydrates and nourishes the hair fiber**. The fragrance of Tiare flowers, the alternate sensations of sun and water, plus the supple and soft feel of the refined oil, all combine to create a very special moment, **a voluptuous ritual**.

Sample formula: Island sap hair conditioner

Inspired by the Monoï tradition, Island Sap is a hair conditioner designed to prepare hair for gorgeous sun bathing.

Island Sap associates the reparative virtues of Monoï with the nourishing and moisturizing properties of Wild Mango butter and an extract of Koupe flower. The hair fiber is further protected by ceramides catiospheres.

ISLAND SAP, Hair conditioner

Phase 1 : /100,0 g

Water qsp 100.0

Aqua/water

Glycerin (SPCI) 2.0

glycerin

Butylene glycol (Prod'hyg) 2.0

Butylene glycol

Catiospheres ceramide (Coletica) 2.0

Water, butylene glycol, hydroxypropyl bis (N-hydroxyethyl-P-phenylenediamine) HCL, phenyl trimeticone, carbomer, atelocollagen, chitosan, cyclodextrin, dextrine, sphingolipids

Phase 2 :

Keltrol T (SPCI) 0.5

Xanthan gum

Phase 3 :

Simulgel EG (Seppic) 3.0

Hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer & squalane & polysorbate 60

Phase 4 :

Isononanoate Isononyle 3.0

(Stéarinerie Dubois)

Isononyle Isononanoate

Monoi de Tahiti (Monoi Institute) 5.0

Cocos nucifera-Gardenia tahitensis

α tocopherol Acetate (Roche) 0.3

Tocopheryl acetate

Wild mango butter (Cognis) 0.5

Octyldodecanol & Irvingia gabonensis kernel butter & hydrogenated coco-glycerides

Prestige sparkling pure gold (Eckart) 1.5

Mica/titanium, dioxide/tin, oxide

Phase 5 :

Kau pe flower cream (Solabia) 1.0

Fagrea Berteriana flower extract

& dicaprylate dicapratoe &

polyacrylamide & C13-C14 isoparaffine

& laureth-7 & xanthan gum

Septide HB (Seppic) 0.7

Phenoxyethanol (and) Methylparaben

(and) Ethylparaben (and) Propylparaben

(and) Butylparaben

Fragrance "Caliente" (Floressence) 0.4

fragrance

pH 5.5/6.5 (citric acid at 20% or trometamine at 20%)

Operating mode:

Weigh the constituents of phase 1, stir to homogenize and pour in Phase 2 whilst stirring. Homogenize for 15 minutes. Then add phase 3 and stir to homogenize. Prepare phase 4, heat to 60°C, stir to homogenize and pour into the previous phase. Stir for 15 minutes. Cool the emulsion to 30°C and add phase 5. Continue the agitation whilst cooling to room temperature to obtain a homogeneous emulsion. Measure the pH and adjust if necessary – it must be at 6 +/- 0.5.

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A product's richness can be measured by the variety of its applications, the constant renewal of its modernity. Monoï de Tahiti is one of these timeless products which keep surprising us by their inspirational potential.

To be closer to you in your creative phases, to allow you to develop new products faster and to share our inspirations, the Monoï Institute develops concepts and Haute Couture formulas in a series of original Cosmetic Inspirational Guides.

Each series explores a specific dimension in personal care and suggests products which showcase the many aspects of Monoï de Tahiti.

Welcome to the world of Monoï de Tahiti.